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ZIMELE TRUCK STOP ENTERPRISES OPENS A NEW TRUCK STOP IN SMITHFIELD, FOSTERING LOCAL ECONOMIC GROWTH FOR THE MOHOKARE LOCAL MUNICIPALITY.

Following the resounding success of the launch of the TwinZimele Truck Stop in Brits, North West, we are pleased to announce the launch of another Truck Stop at Smithfield, Free State. This is in keeping with Zimele’s growth plan of expanding its footprint of Truck Stops around the country.

Word from our Chairman:

In my capacity as Chairperson of Zimele Truck Stop Enterprises, I **Prof / Dr John K. Maluleke** wish to extend my gratitude to all stakeholders who were involved in the planning and establishment of this excellent Truck Stop within the Mohokare Local Municipal area. Most importantly, the Honourable Mayor deserves 100% total credit for practically demonstrating her ‘Political Will’ commitment in partnering and navigating this important project with Zimele Truck Stop Enterprises. At local government level, that is where service delivery happens, and the Mayor has practically demonstrated her distinctive competence and diligence in touching the lives of everybody on the ground. It is worth mentioning that it was after an extensive basic drivers’ needs analysis that Zimele Truck Stop Enterprises arrived at the following findings:

- Establishment of a safe and secure parking places along each road transport infrastructure corridor.
- Strategically Positioning, providing and managing facilities / amenities to enable freight hauliers to periodically stop, walk out of vehicles so as to alleviate any potential in-transit fatigue.

In responding to the above basic human requirements, the Mayor of Mohokare Local Municipality, together with the Private sector (Zimele Truck Stop Enterprises) have reached a decision to ensure that safety and security culture must be instilled throughout the entire South African road network.



From left: Clr RJ Thuhlo, Mayor Clr ZN Mgawuli, Prof. John Maluleke- Chairman and Phambili Gama – C E O.

Zimele Truck Stop Enterprises is thrilled with this opening marking another step in its expansion. Located at coordinates 30°13'01"S and 26°32'11"E, at the Corner of Oettle/Klopper & N6, Smithfield, Free State this new establishment demonstrates the company’s dedication to improving driver services and boosting the local economy. In liaison with the Mohokare Local Municipality, a good component of the construction work was carried out by local community contractors, promoting economic empowerment in the region.



Mr. Vincent Litabe – Acting C F O, Mohokare Local Municipality.

With the grand opening which took place on 7th August 2024, the Smithfield truck stop promises to deliver the same high standards of safety, convenience, and hospitality that define Zimele Truck Stops nationwide.

Employment opportunities have been created for local community members, ensuring that the operation not only serves drivers passing through but also enriches the local community of Smithfield.

The truck stop hosts amenities aimed at enhancing the comfort and convenience of truck drivers:

- Ablutions with hot water that provide essential relief and relaxation during long journeys.
- A shop stocked with a diverse range of food, refreshments, snacks, and airtime which not only serves the Truckers but also the local community through a special secluded access.



From left: Phambili Gama – C E O, Hercules du Preez – Projects Manager, Prof. John Maluleke- Chairman, and Mayor Clr ZN Mgawuli.

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From left: Montseng Lebajoa – CLO, Hugo Pretorius – Truck Stop Manager, Phambili Gama – C E O, Prof. John Maluleke- Chairman, Hercules du Preez – Projects Manager, Shadrack Mashoene- Truck Stop Operations & Facilities Manager, and Jeffrey Fokane – New Business Development Manager.

ZIMELE TRUCK STOP ENTERPRISES MARKS A SIGNIFICANT MILESTONE IN THE COMPANY'S NATIONAL EXPANSION STRATEGY.

- Specially trained Truck Stop Attendants that are easily identifiable and proactive in deterring criminal activities and offering prompt assistance as and when needed.
- Forensic and incident investigative services that ensures thorough investigation and resolution in the event of incidents and/or emergencies
- Safe and secure parking.
- High mast and perimeter lighting which ensures that the entire premises is visible for all clientele.

As part of its commitment to providing exceptional service, Zimele Smithfield introduces a range of flexible payment options designed to accommodate the diverse needs of its clients.

The facilities offer:

- Cash Payments - Simple and straightforward, catering to those who prefer traditional transactions.
- Speed-Point Card Payments - For quick and secure electronic transactions using fleet cards.
- Account Facilities - Tailored solutions for businesses that frequently use our services, allowing for streamlined invoicing and efficient management of parking arrangements.

We encourage companies to explore our account facilities, which offer a seamless and organised approach to managing multiple transactions and parking needs. This option simplifies operational logistics, allowing companies to focus on their core business while we handle the details of their travel requirements.



Mayor Clr ZN Mgawuli.

The versatility of our accounting system also enables truck drivers to utilise any of our other secure truck parking facilities country wide.

[Zimele Truck Stop Enterprises](#) extends a warm invitation to all drivers passing through Smithfield on the N6 to experience unmatched convenience, safety, and hospitality at our newest facility. The dedicated team at Zimele is committed to surpassing expectations and ensuring that every visit remains memorable and pleasant.

As Zimele Smithfield opens its doors, it aims to provide truck drivers with a safe haven and dependable rest stop during their journey. Whether for a quick stop or a rejuvenating break, Zimele Truck Stop at Smithfield promises an efficient, secure, and welcoming experience for all truckers.



From left: Hugo Pretorius – Truck Stop Manager and Hercules du Preez (DUP)- Area Manager and Forensic Investigator.